

operæ



Operæ 2013 Subscription for participating in the independent design festival is open

Operæ **invites designers, design studios, handicraft designers, makers and graphic designers** to exhibit and participate with their own self-production to the **fourth edition** of the event, that will be held in Torino from the 11th to the 13th of October 2013.

After its success in 2012, Operæ once more establishes itself as one of the main appointments where to **exhibit products and collections**, meet new Italian design talents and well-known artists, as well as delve into the role of design in our contemporary society by the means of debates, meetings and workshops. A winning format that has been turned into a real festival for independent design.

Operæ is a **platform where to meet, share and grow** dedicated to the self-production world which aim is to promote independent design, establish new relationships with and between designers, and discuss on the cultural, economic and social implications of independent design. Operæ is addressed to specialized operators – designers that blend design research, technology and tradition, by managing the entire production chain by their own or collaborating with artisans, small and medium-sized enterprises or laboratories with digital equipments – distributors, students and general public.

Exhibitors will have their own stand for displaying and selling their own products. Operæ offers its exhibitors the opportunity to participate in **meetings with potential distributors** such as shop managers, concept stores, galleries, showrooms, Italian and international shop-on-line. The rich cultural program consists in **conferences and workshops**, an occasion for growing and learning together with well-known personalities belonging to the design panorama.

In order to apply and propose ones candidacy you must download the online form on www.operae.biz and send it by the **6th September** to operae@operae.biz. All candidates will be evaluated and selected until stands are available.

This fourth edition will be held in the premises of the **Officine Grandi Riparazioni of Torino**, an example of industrial architecture which dates back to the XIX century, recently renovated and turned into an exhibition space.

Operæ is organized and curated by **Bold** srl thanks to the support of the Camera di commercio of Torino. From an idea of the Associazione Torino Design Week.

Torino, 18 June 2013

For further information:

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Operæ's Social Media:

Twitter: <http://www.twitter.com/operæ>

Facebook: <http://www.facebook.com/operæ>

Flickr: <http://www.flickr.com/photos/operæ>

Operæ's Press office

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